

PR Guru Angelo Ellerbee New Book Interview Availability Summer 2018

Views: 653

A one of the PR industry's most talked about powerhouses, Angelo Ellerbee, launches a new book, The Sense of Success, and a luxe scented candle line to invigorate and inspire in 2018



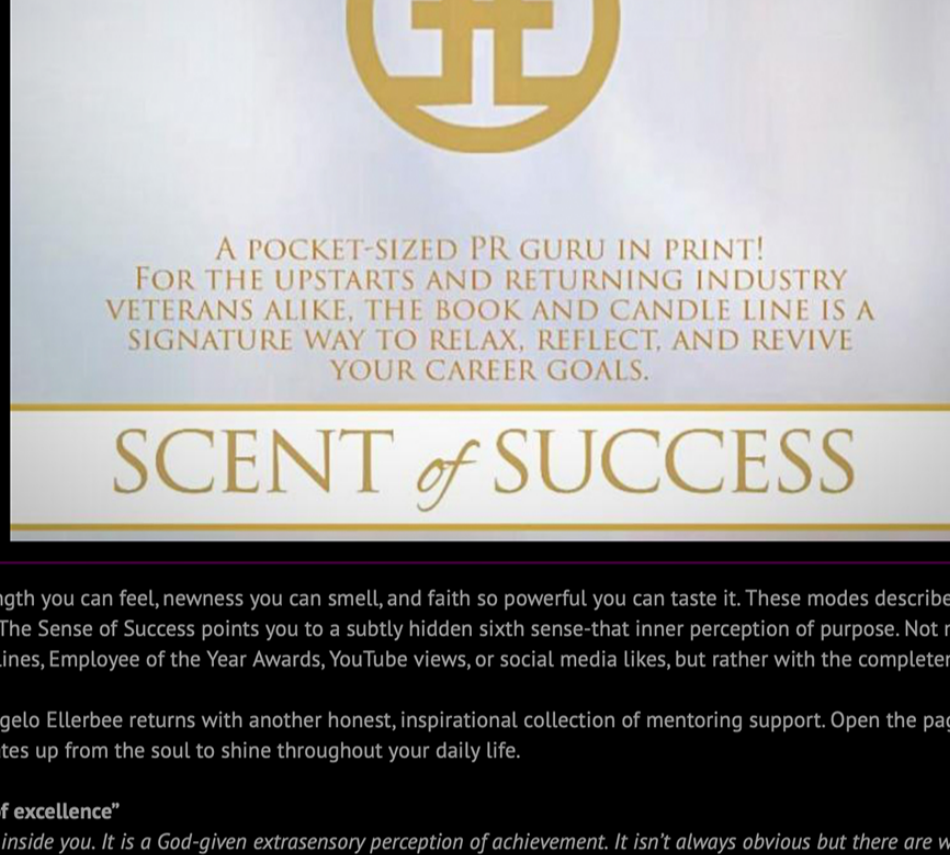
ELLERBEE
ELEGANCE
SCENT of SUCCESS

In another round of wit & inspiration
Angelo Ellerbee
Presents his sophomore book & candle line for summer 2018



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This book guides the reader on an inner journey that works its way out into decision making in business affairs, in getting back up after repeated falls, and finding the road to faith no matter how lost you get.



A POCKET-SIZED PR GURU IN PRINT!
FOR THE UPSTARTS AND RETURNING INDUSTRY
VETERANS ALIKE, THE BOOK AND CANDLE LINE IS A
SIGNATURE WAY TO RELAX, REFLECT, AND REVIVE
YOUR CAREER GOALS.

SCENT of SUCCESS

Goals you can see, strength you can feel, newness you can smell, and faith so powerful you can taste it. These modes describe the seasons of a life awaking with purpose. The Sense of Success points you to a subtly hidden sixth sense-that inner perception of purpose. Not measured in bank account numbers, headlines, Employee of the Year Awards, YouTube views, or social media likes, but rather with the completeness that comes from a well-rounded journey.

PR Guru to the stars Angelo Ellerbee returns with another honest, inspirational collection of mentoring support. Open the pages into Ellerbee's ideas of elegance that emanates up from the soul to shine throughout your daily life.

The Sense of Success

"Discover the essence of excellence"

"The Sense of Success is inside you. It is a God-given extrasensory perception of achievement. It isn't always obvious but there are ways to gain a successful life even when the task looks impossible." -Angelo Ellerbee

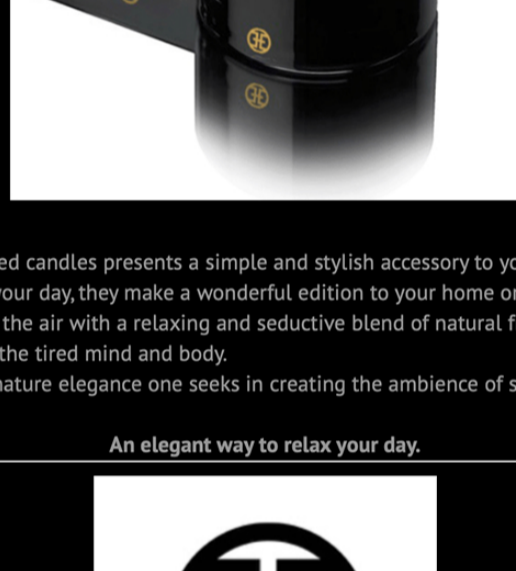
The latest in soul-stirring motivational advice from PR Guru Angelo Ellerbee. A quick and portable guide to daily maneuverings whether in business and career or life and personal development, this book is a pocket-sized guru made just for YOU.

Each page gives sometimes witty and always sage guidance from someone who has been there and lived through enough ups and down to deliver true tricks of the game.

Available now on Amazon, Angelo Ellerbee's sophomore self-help book, The Sense of Success, will be an accompaniment to the launch of a signature luxe line of relaxing candles and home décor.



While unwinding with the motivational book, try the scented candles to complete the experience.

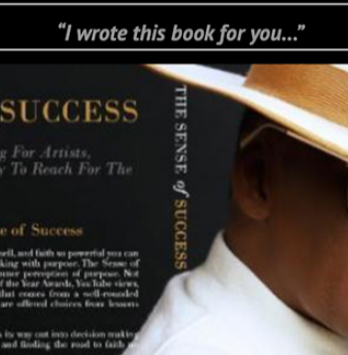


This signature collection of rejuvenating scented candles presents a simple and stylish accessory to your relaxation time. Designed with luxe visual appeal and fragranced to relieve the stress from your day, they make a wonderful addition to your home or office.

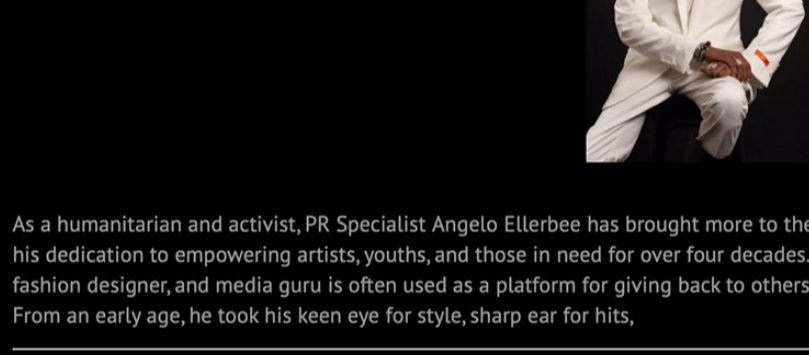
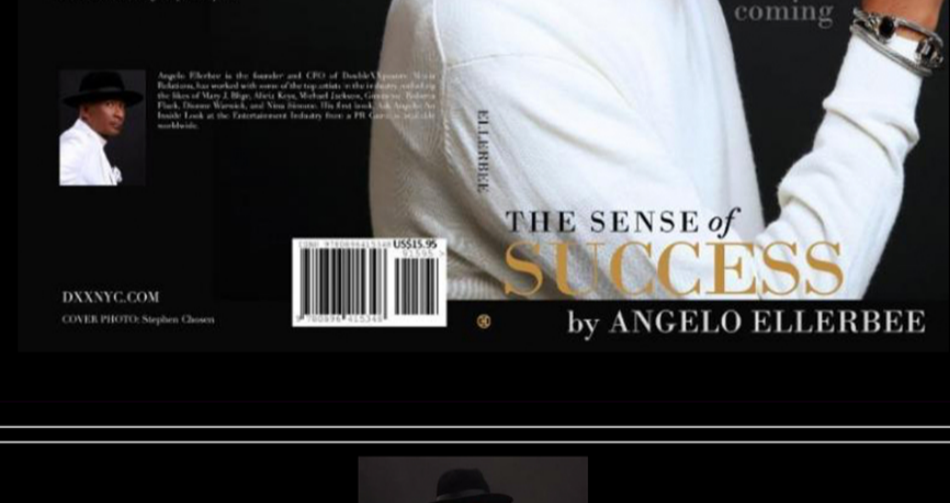
With an aromatherapy approach, the scents fill the air with a relaxing and seductive blend of natural fragrances. Without overloading the senses, the subtle aromas are like a breath of fresh air for the tired mind and body.

The chic and attractive candles, reflect the signature elegance one sees in creating the ambience of success!

An elegant way to relax your day.

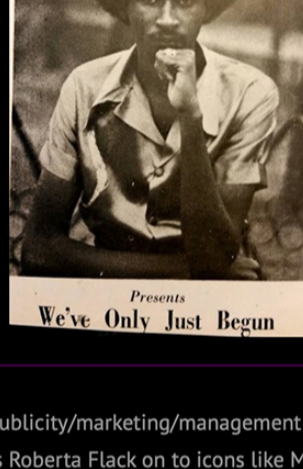


"I wrote this book for you..."

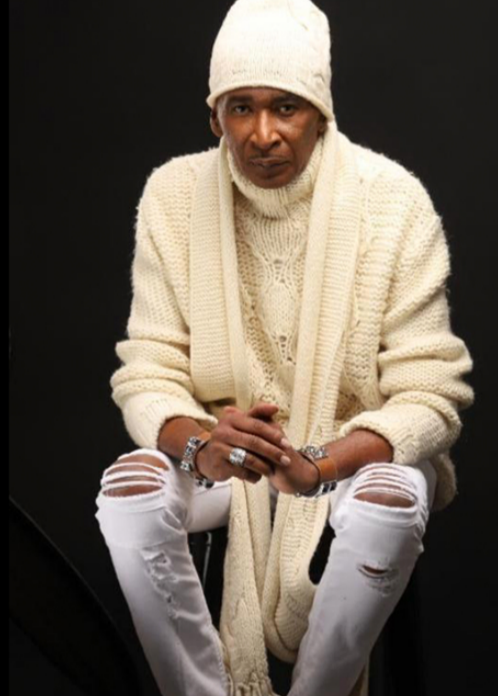


As a humanitarian and activist, PR Specialist Angelo Ellerbee has brought more to the global community than just entertainment. He has cemented his dedication to empowering artists, youths, and those in need for over four decades. His position as a filmmaker, executive producer, manager, fashion designer, and media guru is often used as a platform for giving back to others.

From an early age, he took his keen eye for style, sharp ear for hits,



and media savvy to parlay his expertise into a full-service publicity/marketing/management company, DoubleXXposure Media Relations, Inc. His client roster is deep and diverse, starting out with legends such as Roberta Flack on to icons like Michael Jackson, Dionne Warwick, Lionel Richie, and reggae stars like Patra and Shabba Ranks among many others over a 46-year span.



As CEO of such a multi-disciplined and diverse firm, his client's genre's range from Hip Hop, jazz, Reggae, R&B, gospel and even opera. Other clientele includes dancers, models, and political figures. Not limited to publicity, he has managed major talents such as DMX, Ginuwine, and Pop artist Laura Branigan, as well as handling company branding-making DoubleXXposure a one-stop shop.

Serving as President and General Manager of rap superstar DMX's Bloodline Records, under his administration, Ellerbee turned the Def Jam imprint into a full-fledged recording company. In addition, he managed the multiplatinum recording artist himself, facilitating the rapper's global 22 million record sales tallies. He served as an Executive Producer of Fox Searchlight Pictures' "Never Die Alone" released in 2004 and oversaw several other DMX-related ventures including Dog Wear Inc. and Bloodline Films.

In the early 90's, his company held the distinction of being the first, if not the only black-owned public relations firm on 7th Ave in Midtown Manhattan. A position that spoke volumes to the entertainment community and media because it was among the first to present urban artists with world-class professionalism. During that time, a book on his life story, agented by the acclaimed Judith Reagan garnered enough interest by Paramount Pictures and 20th Century Fox for a seven-figure deal on movie rights alone. This followed with offers from TV for reality shows to be based on his renowned charm school for rappers, with interest from international media in London and Australia.

Meanwhile, Ellerbee's ability to reinvent and bridge the careers of veteran talent with current and mainstream artists resulted



in connecting luminaries such as Antonio Fargas and Rihanna when she revived his popular movie phrase "Bitch Better Have My Money" as a hit song.

With his artist development courses, hands-on counseling, and motivational guidance; Ellerbee was a great influence on the lives of young performers like Mary J. Blige and Alicia Keys in their early career.

He has also been at the PR foundation of many careers that later gained media success such as film personalities like Terrance J and Ava DuVernay among others. In the sports arena Ellerbee has represented many notables including Olympic winning athletes such as Tori Bowie, NFL Running back Ricky Williams, Track & Field star Angelo Taylor, and NBA player Ben Gordon among others.

More at DXXNYC.com



Let's talk about it...
Two books, a new scented candle line, and 47 years of watching and helping star talent shine.

What's not to talk about?

Want to spark a conversation with wit and years of industry wisdom?

Then don't forget to...



Spice up your lecture, panel, broadcast, or event with a riveting seminar.

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