

P.O.W "Prisoners of War"

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1st Impressions

I had the great pleasure of meeting Mr. Angelo A. Ellerbee "CEO and artist management" of Double XXposure located in the heart of New York City, in Manhattan. Angelo A. Ellerbee made this interview an up close and personal meeting between the two of us being that hip-hop and culture of rap music is an interest that I take seriously in the field of business entertainment and media. When I developed the my term of P.O.W (Prisoners of War) Mr. Ellerbee was one of the first in the entertainment business and media field that I encountered concerning this uplifting movement called "Prisoners of War." Ever since, he has inspired my train of thought to stay committed to the cause of promising good leadership. I would like to one day involve myself in educating and contributing something back to help those engaged in learning about the business of artist development, image control and publication relations. Double XXposure is the opportune exposure for individuals to be taught the tools of the industry and create platforms for growth and new exciting business opportunities. <http://www.dxxnyc.com>



Recently Mr. Ellerbee has been speaking out against record labels and former CEO's such as Russell Simmons about how to educate, stimulate and motivate rap artist in a more positive direction. Angelo Ellerbee has made his mark in the entertainment industry by managing artist that stem from the likes of Mary J. Bilge, DMX, Genuine to name a few. With over thirty years in the entertainment and media industry, Angelo Ellerbee has brought the best out of artist through their music and image by managing them in ways that help them become more business minded and independent from the snares of the fowler that lurk or feast on the weak and feeble minded in this business. www.youtube.com/watch?v=E1cNnXuggFA

Before leaving Mr. Ellerbee office he gave me some strong words of advice that should take me a long way and keep me focused throughout my orientation "which is the first steps to productivity in this industry." He stated, "Come prepared. Plan your assignments so you can reap the full benefits of the business entertainment and media industry" and "Demonstrate initiative. This is a fast-paced industry. If you can handle responsibility, it will be given to you." <http://bmia.wordpress.com/tag/double-xxposure-public-relations>