



BlackMen IN AMERICA



« [One Dropout Every 26 Seconds Is A Ticking Time Bomb for Blacks](#)
[Blacks and the Economics of Voting](#) »

Media Guru Angelo Ellerbee Extols Music Artists To Clean Up Their Acts

★★★★★ 1 Votes



NEW YORK, NY (04/12/11) — Mr. Angelo Antonio Ellerbee has prided himself on being the etiquette coach to the stars and being an advocate for the true development of the artist for the past 36 years. In 36 years, Angelo has seen and heard it all, from artists who can't read or write to time once again to take on the music industry and challenge its artists to act like artists. Angelo Ellerbee was very public about the big commotion that was caused just two years ago when Kanye West ran up on stage during Taylor Swift's acceptance of her MTV VMA to express his dismay at her winning. Ellerbee was appalled and said that the industry had been taken back 40 years, to before greats like Berry Gordy invested time in developing an artist, not just to sell records, but to conduct themselves as professionals. Ellerbee was featured in Out Magazine and said this when asked about teaching celebrities manners as opposed to non-celebrities: "There is absolutely no difference. It is manners. It is respect. It's just an extension of what their mothers and fathers should have taught them — the difference between right and wrong and how to sit at a table."

Fast forward two years later and it seems we are back to "artists" who don't know how to behave. Chris Brown recently let his anger get the best of him at Good Morning America when he got angry about questions regarding his abuse of ex-girlfriend Rihanna. In a fit of rage, he trashed his green room and threw a chair through a high-rise glass window, potentially endangering the lives of people walking on the street below. Something as simple as how to act in an interview seems to have been lost in artist development and this is a prime example of that. These are things that have to be the foundation of all artists, according to Angelo Ellerbee. He leaves you with these thoughts on artist development and the lack there of — "Life is not a cup of instant coffee. It's brewed coffee. It's brewed over time. That's called the development of an artist. You can't just grab an artist and have them record. This isn't a part-time job — this is a full-time job! You have to raise the bar across the board. And that's what we get so afraid of. And then we get afraid of, 'Is my check going to get cut?'" Ellerbee is here to set the facts straight about the lack of artist development today and where artist development needs to go in the future.

Angelo Ellerbee is a dynamic motivational speaker. He tells it like it is, period. His 36 years of experience working with many high profile artists such as Mary J. Blige, Dionne Warwick, Ginuwine and DMX have only strengthened his knowledge of the music industry. Ellerbee was recently asked to speak at the prestigious Berklee College of Music in Boston to impart his knowledge and wisdom on the up and comers in the music industry, our youth. There he was received with open minds and ears from the students who, to his surprise, were extremely unfamiliar with the idea of artist development the way it was done in the past. It was this realization that encouraged Angelo to re-educate the public on the importance of not only artist development, but also being committed to your talent, loving yourself and being an upstanding model citizen.

Mr. Ellerbee is a popular, in demand guest speaker for various seminars, events, universities and schools, where he imparts his insightful wisdom to those ready to listen.

About Angelo Ellerbee



KETH HUBER

Angelo Ellerbee, the CEO of **Double XXposure Public Relations** firm is a veteran of the entertainment business, whose expertise in the industry turned into a full service public relations, image consulting and artist development company. He has represented such clients as **Michael Jackson, Lionel Richie, Mary J. Blige, DMX, Ginuwine, Shabba Ranks, Gang Starr** and many others.

If you would like more information on **Angelo Ellerbee** please visit his site at www.dxxnyc.com or to have Angelo share his wisdom as a guest speaker at seminars, events, universities and schools please contact **Double XXposure** at 212-629-9404 or email at inquiries@dxxnyc.com.

Share this:



Be the first to like this.

Related

- [The Life and Times of Kibrom "Bags" Endirias](#) In "African Americans"
- [Kanye West](#) In "Black Interests"
- [Kevyn Nelson - Financial Consultant](#) In "African Americans"

This entry was posted on April 13, 2011 at 1:43, am and is filed under [Black America](#), [Black Interests](#), [Music and Video Releases](#) with tags [Angelo Ellerbee](#), [Double XXposure Public Relations](#). You can follow any responses to this entry through the [RSS 2.0](#) feed. You can [leave a response](#), or [trackback](#) from your own site.

6 Responses to "Media Guru Angelo Ellerbee Extols Music Artists To Clean Up Their Acts"

not going to happen Says:
May 11, 2011 at 7:16, pm

laughing my blank off! that is never going to happen! All the races under the sun except blacks believe in image control. besides blacks are to use to and other races are too accustomed to seeing blacks projecting themselves a certain way. Whether it is voluntarily or not.

[Reply](#)

he's brave Says:
May 11, 2011 at 7:18, pm

not to many black men have minds of their own these days. especially when it means going against the grain i dont know whether to have pity or sympathy. LOL

[Reply](#)

Mary Reed Says:
December 11, 2012 at 4:52, pm

It was a great pleasure meeting you in Minneapolis during a wealth day event. You were graceful, engaging, sincere and dynamic. Thank you for sharing. When you know better you should do better...thanks for the reminder.

[Reply](#)

Alfred Schobert Says:
June 28, 2013 at 7:42, pm

Hey there, You've done an incredible job. I'll definitely digg it and personally suggest to my friends. I'm sure they will be benefited from this site.

[Reply](#)

Alfred Schobert Says:
June 28, 2013 at 7:42, pm

Hey there, You've done an incredible job. I'll definitely digg it and personally suggest to my friends. I'm sure they will be benefited from this site.

[Reply](#)

how to fix a slice Says:
July 2, 2013 at 9:18, am

Excellent weblog here! Also your website a lot up very fast! What web host are you the use of? Can I get your associate hyperlink for your host? I want my web site loaded up as quickly as yours lol

[Reply](#)

Angelo Ellerbee: The Black Behind The Music and The Stars | Black Men In America.com Says:
June 27, 2015 at 4:23, pm

[...] Media Guru Angelo Ellerbee Extols Music Artists To Clean Up Their Acts [...]